

service design for social impact
elevating impact & creating purpose at work

20s

30s

40s

50+

you've got time

20s

you've got time

30s

you've got time

40+



why wait?

put your calling into action
without more ado

what does that mean?

10 min

calling
impact
meaning/passion
change-making

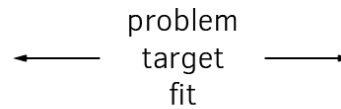
what's yours?

10 min

how'd it go?

What Problem?

jobs to be done



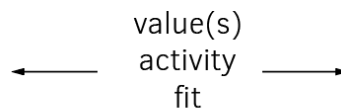
Whose Problem?

service ecosystem



Why Solve It?

inspiration, value(s),
motivation



How Solve It?

strategy, tactics



WOMBLab

what do you

H O P E

 for?

What Problem?

jobs to be done

Whose Problem?

service ecosystem

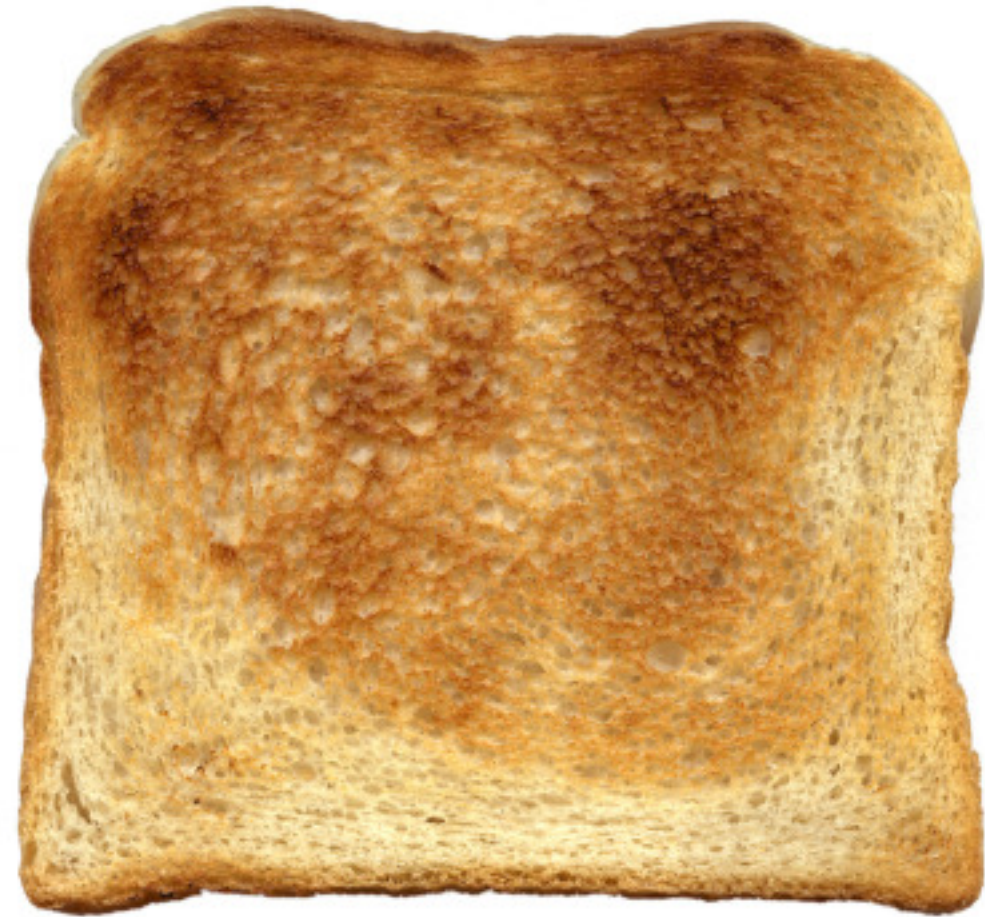
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How Solve It?

strategy, tactics

where do you solve it?

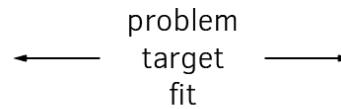


3 things

5 min

What Problem?

jobs to be done



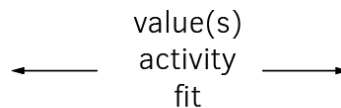
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