

DESIGNING FOR WORK ENVIRONMENTS

NYC SD COLLECTIVE
Feb 12, 2019

This is your ideation canvas, feel free to write, sketch, use the back side, or tear it apart when applicable. Jing and Antonio are here for any questions!

(Team Members)

01.

DISCOVERY

WHO, WHAT AND HOW

WHO?

Who are you designing for?

As a group, discuss and identify 1-2 team members are your project stakeholder and conduct interviews.

Design Research (optional design research methods, feel free to use your own frameworks)

- How does one describe the work and work style? Any metaphors?
- Walk through a "typical day at work" and co-create a day in the life journey map.
- How much time were spend on focus work vs. collaboration? Are you happy with it, why?
- Identify other stakeholders in the workplace, if any, and create persona.

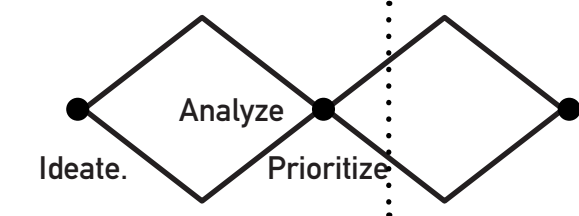
WHAT?

What is the heart of your work space?

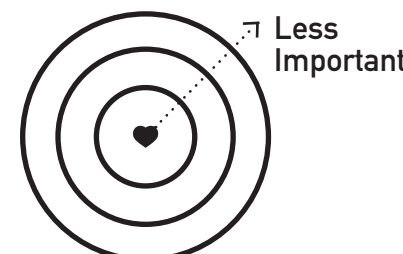
What attributes make you thrive in the environment, be more productive, and/or feel more empowered?

Design Research (optional)

- Ideate, analyze and prioritize on vision, and space



- Co-create a "heart of the space".



HOW?

How might we...so that...

Success looks like...

Design Research (optional)

- Consider all the insights on stakeholders, space and service your has discovered above
- When in doubt, go back and reconsider your objectives.
- As a group, decide if you would like to focus on one small aspect, or design of a system.

02.

DESIGN & DELIVER

SPACES & SERVICES

SPACES

What are the features & functions in your space?

How does it look and feel like?

Things To Consider

- Does your space feel like a story or a song? Does it evoke any emotions? and is it the same to all stakeholders?
- Have you considered inclusiveness?
- What will a visitor remember about your workplace?
- End user: are you excited about your new workplace? Why?

SERVICES

Identify key service touchpoints in your workplace.

Things To Consider

- Consider the experience in your workplace - what does the user journey look like? How about the journey of a service provider?
- Feel free to create a service blueprint if applicable.
- Consider how you will share your design - is it a prototype, a system map, a cartoon set, or a future scenario poster?