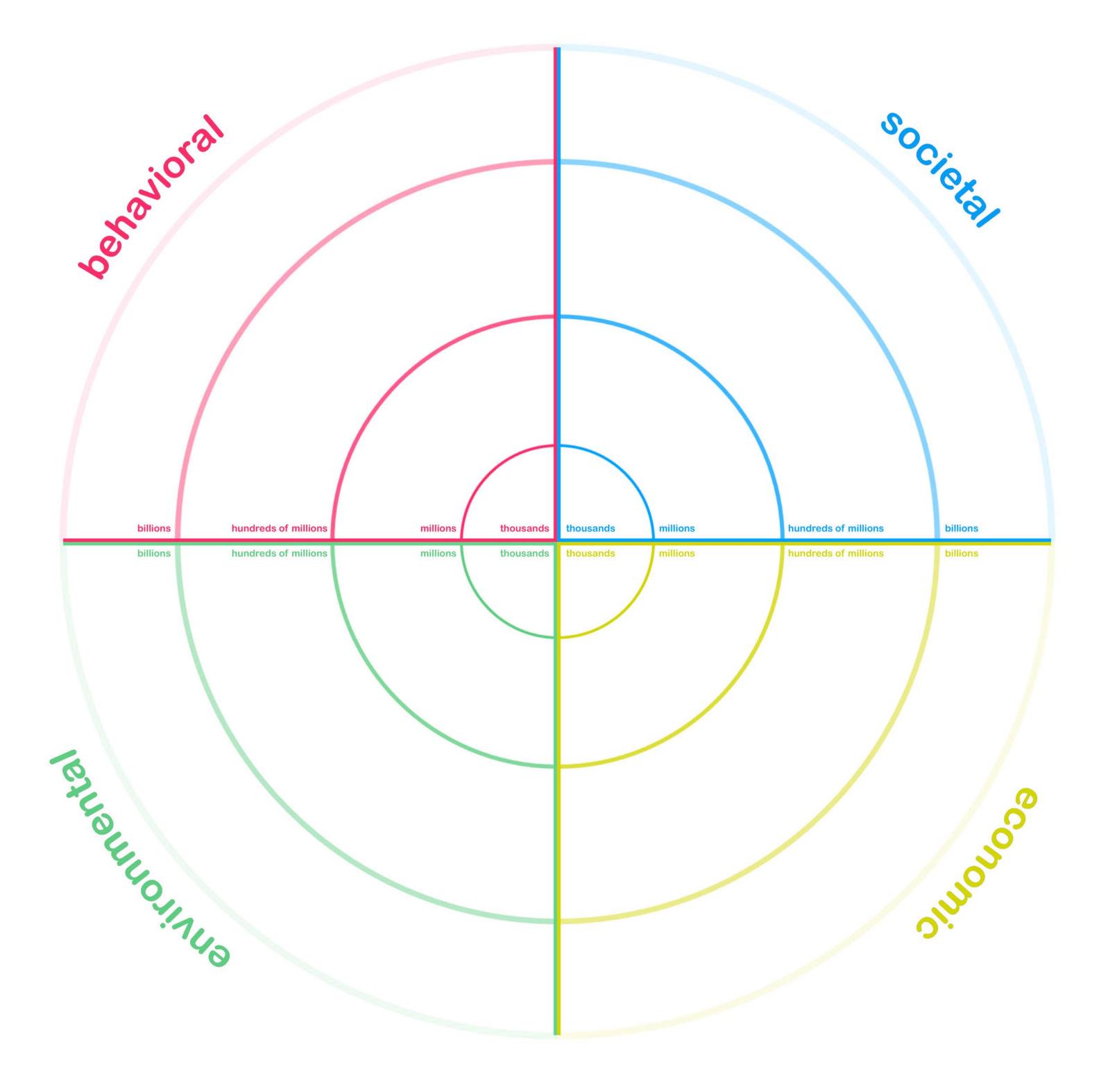
Externalities Map

The impact of your product changes as it grows in scale. Some ethical concerns may exist on day one, others may only manifest themselves once your product has reached millions of users.

The externalities map is designed to help you consider the behavioral, societal, environmental, and economic impacts of your product at different points of scale.



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